

## APPENDIX 5

### MLS QUALITATIVE RESEARCH

#### Depth interviews

- 30 depth interviews with taxi drivers
- 10 depth interviews with taxi operators (1 from each Local Authority area)

#### Focus groups

- 4 groups with taxi users
  - All users use taxi / PHV once a fortnight or more
  - 1 Female only group
  - 17 respondents
    - 13 female / 4 male
    - Range of ages (between 18 and 65+)
    - 5 had physical or mobility disabilities which affected their travel choices
    - At least one respondent from each of the 10 districts